

B&NES, Swindon and Wiltshire STP



Maternity Services redesign
B&NES Health & Wellbeing Select
Committee 18 July 2018

B&NES, Swindon and Wiltshire working together to enable well-being

Future Service

Our LMS vision is for all women to have a safe and positive birth and maternity experience and to be prepared to approach parenting with confidence.

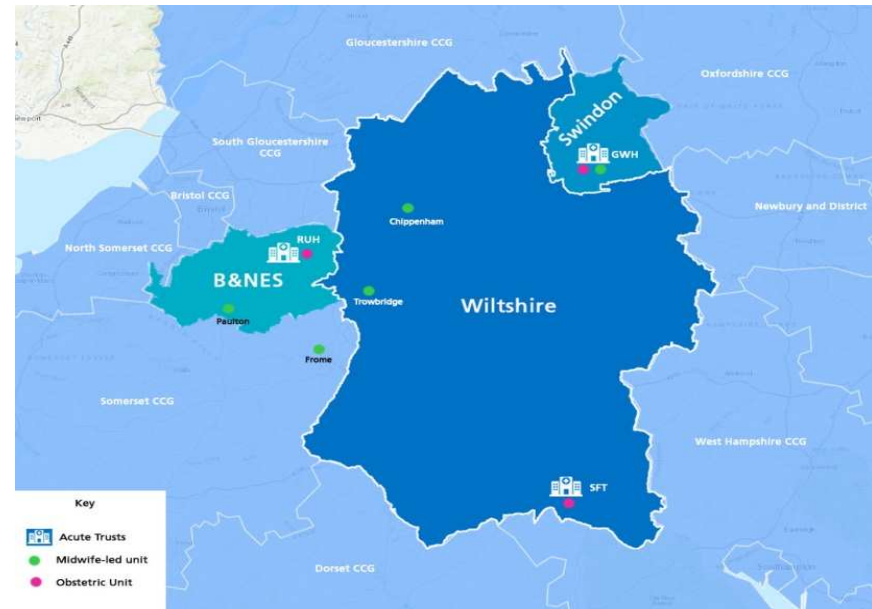
Our future offer to our women and families will include:

- Continuity of care (20% by 2019)
- Improved personalised care and choice with parity of access
- Creation of Clinical Maternity Hubs to provide ante and postnatal care close to home
- Delivery of seamless pathways across organisational and geographical boundaries

BSW Local Maternity System

Maternity Transformation workstreams

- Continuity of carer
- Antenatal and postnatal care
- Safer care
- Personalised care and choice
- Perinatal Mental Health
- Workforce transformation
- Working across boundaries / multi agency working



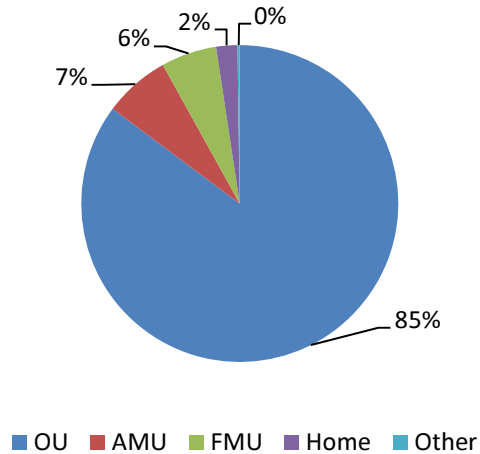
BSW LMS Maternity Services

Organisation	Maternity care and birth provision				
	Antenatal and postnatal care	Obstetric Unit	Home birth	Freestanding Midwifery Unit	Alongside Midwifery Unit
Royal United Hospitals Bath NHS Foundation Trust	✓	✓	✓	Trowbridge Chippenham Frome Paulton	✗
Great Western Hospitals NHS Foundation Trust	✓	✓	✓	✗	✓
Salisbury Hospitals NHS Foundation Trust	✓	✓	✓	✗	✗

- Choice currently not equitable across the LMS footprint
- Proposals for change will ensure choice options are met for majority of population across the LMS footprint

Choice of place of birth

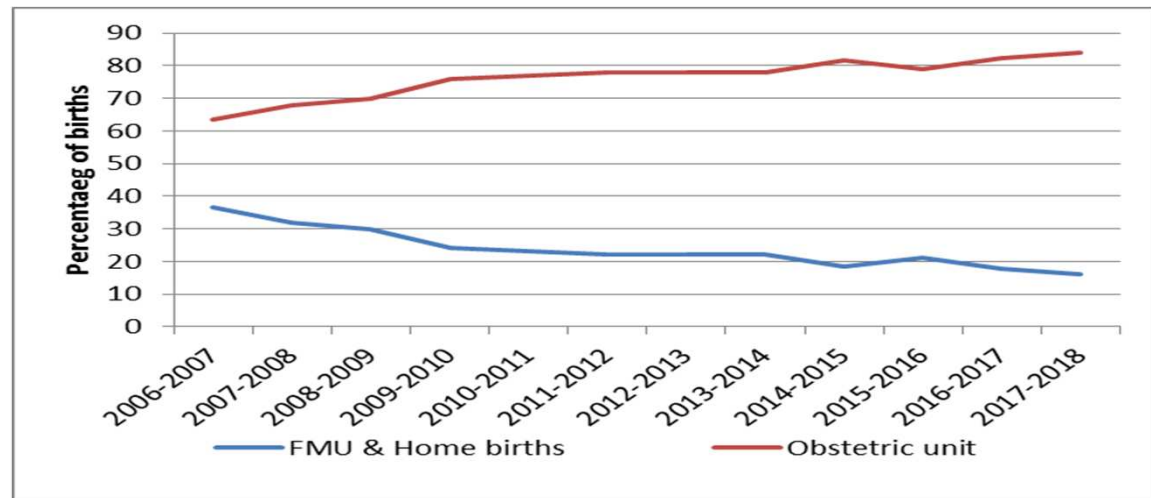
LMS Place of birth



- 11,247 births across the LMS in 2017/18, of which 85% were in an obstetric unit
- 7% were in a Alongside Midwife Unit (GWH) and 6% in a Freestanding Midwife Unit (RUH)
- RUH has seen an increase in numbers of births at the Obstetric Unit and a corresponding decline in numbers of births in their FMUs / home birth

RUH Maternity services has used a number of strategies to promote and encourage the Freestanding midwife units or home as a place of birth, yet despite these initiatives, the number of births continues to decline

Place of birth percentages for RUH, comparing Freestanding Midwifery Units to the Obstetric Unit from 2006/07 to 2017/18

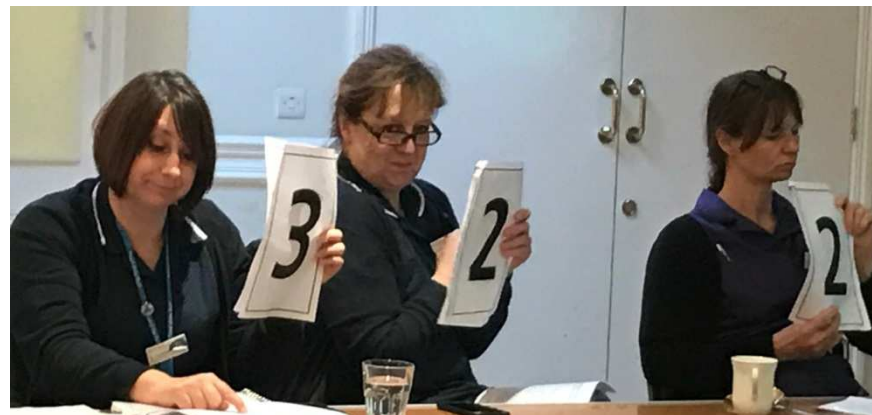
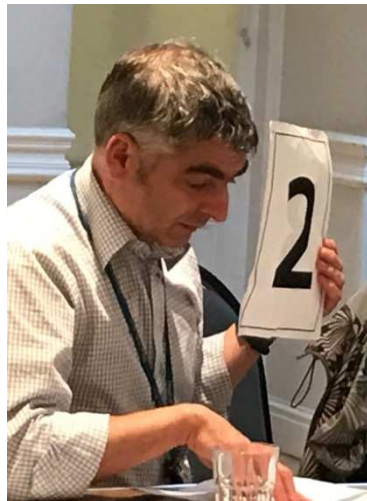


LMS Challenges

Challenge	Potential solutions
Lack of parity of provision	Review current birth offer across the LMS
Future sustainability	Capacity review based on population growth, housing policy and demographics
Under-utilisation	Review current provision of services across the LMS
Workforce – Right staff, right place, right time	Match workforce to demand
Delivery of Better Birth agenda	Broader LMS Transformation Plan

Clinical leadership

- Strong clinical leadership of process
- Dedicated LMS Midwife
- Multi-disciplinary clinical involvement and staff engagement – obstetrician, neonatologist, midwives, MCAs and administrative staff



DadPad app



DadPadTM app

Top tips for new dads

Bath and NE Somerset @nhsbanesccg · Jul 2
The #DadPad app helps Dads with new babies get to grips with parenthood- from nappies to sleepless nights: thedadpad.co.uk/app

NEWS: New app launched to help first-time fathers in #Swindon @swindonccg samfm.co.uk/swindon/news/l...

